



## 3xLOGIC Thermal Cameras Keep Hyatt Guns One Step Ahead of the Bad Guys

**3xLOGIC**  
NETWORK CAMERAS | VISIX

### THE SITUATION

Hyatt Guns, located in Charlotte, NC, features more than 7,000 guns in stock on any given day, making it the largest specialty gun shop in the United States. As a high-profile gun store with thousands of firearms and countless rounds of ammunition, such a location is a prime target for somebody up to no good, or worse.

### THE CHALLENGE

“I don’t want a picture of the guy that broke into my store, I want to catch the guy that breaks into my store,” said Fred Hyatt in clearly outlining his security goals. Hyatt continued, “Gun stores are a high-priority target for crime, and we wanted the best system available. In the firearms industry, part of our licensing requirement is that we must be responsible businesspeople and not let any of these guns out of our store without proper vetting.”

### THE SOLUTION

Larry Hyatt chose 3xLOGIC thermal cameras to increase surveillance capability for his shop’s perimeter and surrounding real estate. “The way the bad guys are doing crime, they know after breaking in that they have a number of minutes before the police arrive. Thermal cameras with around-the-clock monitoring give us the timing edge,” explained Hyatt.

### THE BENEFITS

- Since installation of their thermal cameras, Hyatt Guns has had a number of positive intrusion alarms. Sonitrol Carolinas, through 24/7 monitoring, confirms movement and calls the police.

- Previously, the gun store had a standard video surveillance system, “But it was no good at night. Thermal cameras are a great prevention tool.”
- 3xLOGIC thermal cameras keep false alarms to a minimum, which is essential in helping police increase their effectiveness and efficiency.
- The performance of thermal camera technology in preventing break-ins and significantly reducing false alarms has prompted Larry Hyatt to already consider expanding the areas he has under thermal surveillance.

*“We’ve got a huge responsibility to make sure these guns do not get into the wrong hands.”*

*—Larry Hyatt, Owner, Hyatt Guns*

### THE PRODUCT

The 3xLOGIC VERA Thermal Camera is an all-in-one solution with features such as embedded VIGIL Server software, edge-based recording and advanced analytics. The camera was designed with the integrator in mind, offering advanced features while enabling easy deployment and set-up using innovative QR code technology—all at a highly affordable price. Edge-based recording software and an advanced analytics engine eliminate the need for an onsite server.

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