

3XLOGIC EMEA LAUNCHES VIDEO SURVEILLANCE EDUCATION CENTER

Video surveillance manufacturer opens state-of-the-art education center in EMEA to train new generations of video surveillance industry personnel.

QADIMA, ISRAEL, FEBRUARY 17th, 2009 - 3xLOGIC Ltd. announced today the opening of its first training center in EMEA as part of its expansion in the region. The training center provides a variety of resources and hands-on opportunities designed to support sales activities taking place in Europe, the Middle East and Africa. The mission of the modern training facility is to provide a comprehensive hands-on educational and training experience while demonstrating the latest technologies and trends in the surveillance industry.

The new state-of-the-art center will be used to provide a variety of basic and advanced training for all 3xLOGIC partners, field engineers and specialists, as well as to offer specialized courses for the community. The center showcases many advanced surveillance technologies including the latest megapixel IP camera and video analytic technologies as well as cutting-edge 180 and 360 degree panoramic and high-definition video formats. Sitting in the center, participants are able to view, retrieve and manage video from across the globe.

Opening the facility, Michael Isakov stated, *"Together with our partners we are creating and enjoying long term relationships with our mutual clients, many of which are the world's leading companies. Working together with our partners, and by offering this facility, we are able to deliver a very high level of service to our clients."* Isakov who heads the EMEA sales efforts added, *"Offering such a comprehensive and advanced training facility demonstrates the high benchmark we have set for our industry. It's all about creating mutually beneficial partnerships and delivering on our commitment to that relationship."*

The center includes classrooms, workshops, fully equipped laboratories and field technical equipment to provide sales personnel, engineers, field technicians and maintenance engineer's access to the new technology and a forum to further develop their skills.

3xLOGIC President, Dennis Law said, *"With so many new advances taking place in the video surveillance industry, it is important to provide a facility where people can take the time to not only learn about new advances, but also to understand its business applications and its benefit to the profitability of their companies. Technology alone does not solve problems, but educated people armed with the latest technology can make a positive impact. The EMEA facility joins our other training facilities located in the US and Canada and we look forward to assisting our partners and business owners with the tools they need to be successful."*

The new EMEA facility can be reached by calling +972 72 222 1800. The company maintains a web presence at www.3xlogic.com.

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ABOUT 3xLOGIC

3xLogic, Inc. offers a complete line of IP and Hybrid video solutions designed to help businesses manage their operations to reduce risk and increase profitability. Their solutions offer exception-based reporting and notifications derived from video and other business information including audio, transactional and facility data. Solutions from 3xLogic feature extended capabilities including call-logging with caller id data, video analytics, megapixel recording, and support for the newest 180, 360-degree and high-definition video formats. Advanced point-of-sale integration with most POS systems includes the IBM 4690. 3xLogic is based in Victoria, BC with offices in the USA and throughout the world. For more information visit <http://www.3xLogic.com>

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