

CERTIFIED DEALER PROGRAM 2021

**BECOME A 3xLOGIC CERTIFIED DEALER TODAY
AND INCREASE YOUR RESULTS BY TOMORROW!**

Our Certified Dealer Program offers many unique features to help enhance your business. You will reap benefits such as product discounts, lead sharing and marketing support. Ask your Regional Sales Manager how you can become a certified dealer today!



WHY BECOME A CERTIFIED DEALER?

Being a Certified Dealer with 3xLOGIC means having a trusted team of innovators, highly skilled technical support, seasoned marketers and a consultative sales support team that care about helping you grow your business.



LEAD SHARING

In addition to participation in our lead sharing program, you have the advantage of vetted RFP's and a direct line to the manufacturer.



WARRANTY PROGRAM

Platinum and Titanium dealers will also have an extended New Product Advanced Replacement Program.



DEALER SECURE WEBSITE

Dealers can take advantage of our new secure password protected website giving you access to the most up-to-date technical and marketing documentation.

CONTACT YOUR SALES MANAGER

EMAIL sales@3xlogic.com
CALL +1 (877) 395-6442


ADVERTISE YOUR EXPERIENCE

Receive a personalised certificate with dealer level and matching seal for use on marketing materials.



DEALER BENEFITS

Becoming a certified dealer with 3xLOGIC means having a trusted team of innovators that care about helping you grow your business.

	 SILVER Dealer	 GOLD Dealer	 PLATINUM Dealer	 TITANIUM Dealer
Training Seats Number of training seats given per year	1 SEAT	2 SEATS	3 SEATS	4 SEATS
Product Discounts Based on annual sales				
Demo Equipment Discount Discounted products for prospect demos	✓	✓	✓	✓
Dealer Only Offers Special offers only to dealers	✓	✓	✓	✓
Digital Assets Digital Certified Dealer certificate and graphics	✓	✓	✓	✓
Branded Work Wear 3xLOGIC branded work wear offers for your team				
Access to Product Knowledge Base VIP secure login for technical product documentation	✓	✓	✓	✓
Marketing Materials Launch kits, collateral and playbooks	✓	✓	✓	✓
Direct Tech Support Hotline Dedicated tech support phone number			✓	✓
New Advanced Replacement Receive an extended advanced replacement on brand new products	STANDARD 90 DAYS	STANDARD 90 DAYS	EXTENDED TO 6 MONTHS	EXTENDED TO 1 YEAR

DEALER REQUIREMENTS

SILVER Dealer	GOLD Dealer	PLATINUM Dealer	TITANIUM Dealer
USD: <u>\$25K-\$50K</u> annual spend January 1 - December 31	USD: <u>\$50K-\$200K</u> annual spend January 1 - December 31	USD: <u>\$200K-\$1M</u> annual spend January 1 - December 31	USD: Over <u>\$1M</u> annual spend January 1 - December 31
<u>One</u> or More Certified Technicians infinias & VIGIL Must recertify every 2 years	<u>One</u> or More Certified Technicians infinias & VIGIL Must recertify every 2 years	<u>Two</u> or More Certified Technicians infinias & VIGIL Must recertify every 2 years	<u>Two</u> or More Certified Technicians infinias & VIGIL Must recertify every 2 years
Dealer and End User Case Studies Thought Leadership Content Creation	Dealer and End User Case Studies Thought Leadership Content Creation	Dealer and End User Case Studies Thought Leadership Content Creation	Dealer and End User Case Studies Thought Leadership Content Creation

NOTE: The minimum Annual Sales spend shown is an accrued amount spent on 3xLOGIC, PAC and PACOM products.
The 3xLOGIC Certified Dealer program is a VIP membership that provides additional benefits, support and discounts to dealers who satisfy a specific spend and training criteria.
The benefits offered within this dealer program only apply to the 3xLOGIC brand.